



Voice of Young Science workshop
Standing Up for Science Media

Tuesday 23 March 2010
Evropa Center, Ljubljana, Slovenia

Workshop Agenda

Day 1 - Tuesday 23 March 2010

09:00 - 09:45 *Registration*

09:45 - 10:30 **Introduction**

10:30 – 12:00 **Science and the media**

Jadran Lenarčič, Director of the Jožef Stefan Institute

Igor Jenčič, Head of the Nuclear Information Centre

Vojko Flis, Medical Head of Surgery Department

12:00 – 13:00 *Lunch*

13:00 – 14:30 **What journalists are looking for?**

Quentin Cooper, journalist at BBC Radio 4

Gregor Pucelj, Editor at Science supplement of Delo

Renata Dacinger and Andraž Poeschl, TV Slovenija

14:30 – 15:00 *Coffee Break*

15:00 – 16:00 **Standing Up for Science – The nuts and Bolts**

Špela Stres, Institut Jožef Stefan

16:00 *End of Workshop*

Workshop goals

- The 1st part concentrate on how the media report on science
A panel of three experts/scientists will present their experience in relations with the media and their reporting on scientific findings and other issues relevant to the area of their work. They will try to find answers to the questions: How to react when expert/scientific information is distorted, presented in a sensational manner or even falsely.
- The 2nd part will deal with what journalists need or expect from scientists. A panel of three editors or journalist specialising in science will present how the media work. They will provide answers to the questions: How do we create stories? How do we find a balance between new and entertainment on the one hand, and serious, credible reporting about science on the other? What happens when scientific facts are falsely presented?
- Finally the 3rd part will treat of the role of young scientists or experts: How young scientists and other experts should and can contribute to a more active and accurate presentation of scientific findings and scientifically-based communication of socially significant issues? How and why should they participate in media and other public discussions? What kind of relationship should they establish with the media (editors and journalists)?